

# Aubree Blanchard Jennings

**Phone** (801) 709-4786

**Email** aubreebjennings@gmail.com

**Address** Salt Lake City, UT 84111

## EXPERIENCE

### **DIGITAL REPORTER — ABC4 Utah**

Salt Lake City, Utah, August 2024 - Present

- Write 1 to 2 articles daily focusing story pitches on local Utah content.
- Conduct interviews and research to deliver accurate, informative and engaging stories.
- Oversee the station's social media content, advising management on best practices.

### **SITE PRODUCER — ABC4 Utah**

Salt Lake City, Utah, December 2022 - August 2024

- Published 3+ articles daily, prioritizing breaking news.
- Utilized SEO, Google Analytics, Chartbeat and Social Flow to increase article reach and tailor content to our local audience.

### **REPORTER — Daily Universe, Student Newsroom**

Provo, Utah, September 2022 - April 2023

- Created and edited award-winning multimedia content and long-form video with Adobe Creative Cloud.
- Researched, interviewed and reported weekly in -depth news articles geared toward the student community.

## EDUCATION

### **BACHELOR OF ARTS (B.A.) IN COMMUNICATIONS, JOURNALISM**

— **Brigham Young University**

Provo, Dec 2023

GPA 3.79

#### **Relevant Coursework**

- Research Methods for Journalism, News Reporting, Media Ethics and Video Storytelling
- U.S. Foreign Policy, Principles of International Relations and International Conflict

## AWARDS

- Gracie Award, Student Documentary, "Hope for Lahaina: Witnesses of the Maui Wildfires"
- 2023 SPJ Student Awards, First Place in Military Reporting